

2019 Exhibitor Prospectus

Plan Now to Exhibit

AMERICAN
PSYCHIATRIC
ASSOCIATION



IPS: THE MENTAL HEALTH
SERVICES CONFERENCE

October 3-6, 2019 • NYC

IMPROVING ACCESS THROUGH INNOVATION & COLLABORATION

psychiatry.org/IPS • Sheraton New York Times Square

Exhibit at IPS

New York

**Sheraton New York
Times Square**

**811 7th Avenue
53rd Street**

New York, NY, 10019

Meeting Dates:

October 3-6, 2019

Exhibit Dates:

October 3-5, 2019

Hotel Reservations:

To ensure exhibitors are able to stay in the hotel, APA has committed to a block of rooms. We strongly encourage you to stay in the official hotel and not book outside of the block.

Hotel Reservations and more information about the Sheraton New York Times Square available at:

[Hotel Reservations](#)

The American Psychiatric Association (APA) invites you to participate in the exhibits program taking place October 3-6, 2019.

The meeting attracts psychiatrists of all levels including early career and residents, psychiatric social workers, peer counselors, nurse practitioners, psychologists, behavioral health administrators and primary care providers.



Perfect opportunity to:

- Generate new sales leads
- Maximize visibility for your company
- Network with psychiatrists and mental health professionals from around the country
- Introduce new products and services
- Advertise to a wide range of attendees

Set-Up Days/Times:

Wednesday, October 2 2:00-5:00 p.m.	Booth Set Up/Installation
Thursday, October 3 8:00 a.m.-Noon	Booth Set Up/Installation
Saturday, October 5 12:30 p.m.-5:00 p.m.	Booth Dismantling

Show Dates/Times and Food Functions:

Thursday, October 3 4:00 - 5:30 p.m.	1:30-5:30 p.m. Welcome Reception
Friday, October 4 11:30 a.m. - 1:00 p.m. 4:00-5:00 p.m.	10:30 a.m.-5:30 p.m. Dine & Discover Nibble & Network
Saturday, October 5 11:00 a.m.-12:30 p.m.	10:30 a.m.-12:30 p.m. Munch & Mingle Final Day of Exhibits

Exhibit Hall Highlights

- Unopposed Exhibit-Only Hours
- Welcome Reception
- Daily Breaks
- Wi-Fi and Charging Stations in Recharge Lounge
- Prize Drawing



2018 Attendee Demographics

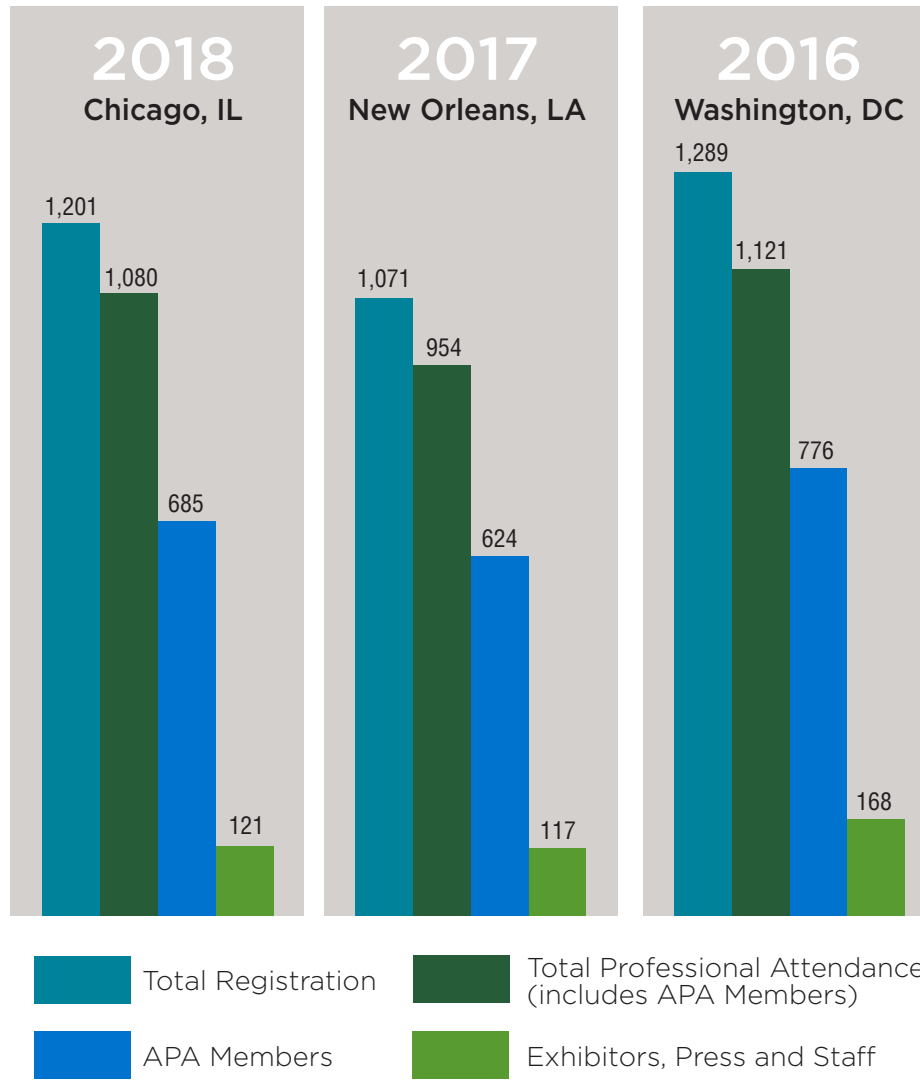
2018 Disciplines Captured

Psychiatrist	55%
Residents	11%
Medical Students	12%
Mental Health Advocates	11%*
Other	7%

Total Professional Attendees 1,080

*Includes psychiatric nurses, nurses, chaplains, psychologist, physician assistants, nonmedical students.

Registration Data



Work Settings Statistics



**Includes: VA/Federal/military, private practice (group and solo), state mental health

American Psychiatric Association

800 Maine Avenue, SW, Suite 900
Washington, DC 20024

Exhibit Sales, Sponsorships

Vernetta Copeland
Associate Director, Exhibit and Sponsorship Sales
Phone: 202-559-3432
Email: vcopeland@psych.org

Exhibitor Registration

Cristina Adames
Senior Meeting Planner
Phone: 202-609-7118
Email: cadames@psych.org

Print/Electronic Advertising

Pharmaceutical Media, Inc. (PMI)
30 East 33rd Street
New York, NY 10016

Advertising

Eamon J. Wood
Recruitment Advertising Manager
(Non-Pharma Sales)
Phone: 212-904-0363
Fax: 212-685-6126
Email: ewood@pminy.com

Tim Wolfinger
VP Integrated Media (Pharma Sales)
Phone: 917-710-8535
Fax: 212-685-6126
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Jill Redlund
National Accounts Manager
Phone: 212-904-0366
Email: jredlund@pminy.com

Important Dates

July

15 Exhibit Sales Begin

August

1 Online Freeman Service Information Available

First Booth Cancellation Deadline

2 50% of total refund, less fees

19 Final Booth Cancellation Deadline

Remainder of Booth Fee Due

Certificate of Insurance Due

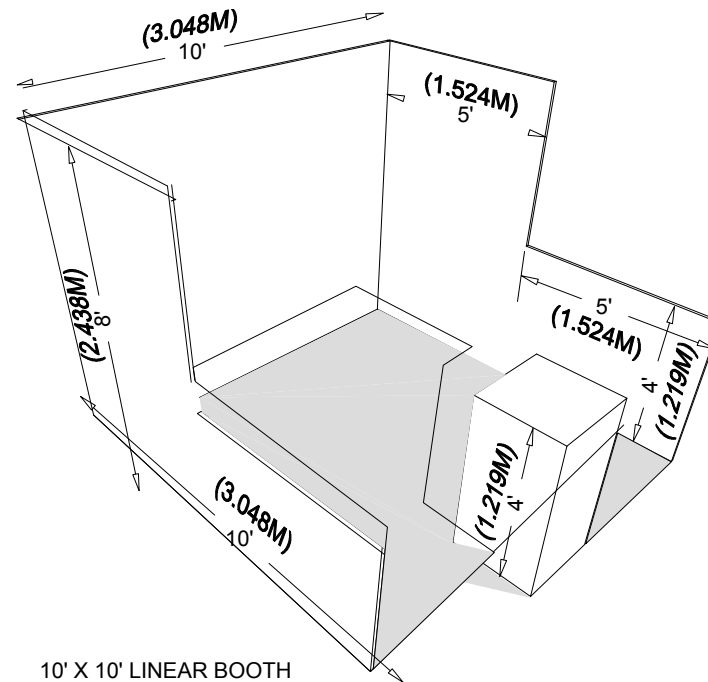
20 No refunds

September

3 Product Descriptions Due

Booth packages include:

- 7' x 44" identification sign
 - 8' high back drape and 3' high side dividers
 - Online *Exhibits Guide* (if received by deadline)
 - Listing in *The Daily Live eNewsletter**
 - Listing in the APA Meeting App
 - Six (6) Complimentary Exhibit Only Staff Badges
- For Exhibitor Full Conference, refer to [IPS Conference](#) for rates.



10' x 10' Booth (100 sq. ft.): \$2,100
Corner: \$2,200

10' x 20' Booth (200 sq. ft.): \$4,000
 (\$100 charged for each additional corner booth)

- Displays over 4' in height and within 10 lineal feet of an adjoining booth or cross-aisle must be confined to the back half of the booth.
- Corner booths cannot exceed 12' in height.





Island Booth (20' x 20' , 400 sq. ft. minimum)
 \$33 per sq. ft.

- Excludes identification sign, drape, dividers.



Booth cost does not include furnishings, carpet or utilities such as electricity and Wi-Fi.

By submitting your booth space reservation, you are confirming you have read and agree to the *Exhibitor Prospectus and Rules & Regulations*.



-  [IPS: The Mental Health Services Conference](#)
-  [Exhibitors](#)
-  [How to Reserve Your Booth](#)
-  [Booth Reservations to start](#)



-  [Floor Plan for Available Booths](#)
-  [Select a Booth](#)



-  [Read and agree to the Exhibitor Rules and Regulations](#)
-  [Complete Submission](#)

It's That Easy!

2018 Exhibitor List

Future APA Meetings

Annual Meeting

2020

April 25 - 29
Philadelphia, PA

IPS Conference

2021

October 7 - 10
NYC

- American Academy of Addiction Psychiatry
- American Board of Psychiatry and Neurology, Inc.
- American Professional Agency, Inc.
- California Correctional Health Care Services (CCHCS)
- CareMore
- Carle Physician Group
- Central Intelligence Agency
- Deerfield Behavioral Health of Warren, LLC
- Galen US
- Genoa Healthcare
- Healthpiper
- Indivior Inc.
- Integrated Psychiatric Consultants, P.A.
- LocumTenens.com
- Los Angeles County Department of Health Services
- Los Angeles County Department of Mental Health
- MDoChaus
- Northwestern University Feinberg School of Medicine
- Pine Rest Christian Mental Health Services
- Provider Solutions + Development
- Quest Healthcare Solutions
- Regroup
- Rogers Behavioral Health
- Rosecrance Health Network
- Rush University Medical Center
- Sunovion Pharmaceuticals Inc.
- Treatment Placement Specialists, an initiative of Acadia Healthcare
- UCSF and County of Fresno DBH
- Wexford Health Sources, Inc.

